

FUNDRAISING:

Ethics and Strategies for Charities and Nonprofits

Attend our **FREE*** Workshop!

July 12, 2012

10:00 am – 3:00 pm

**Wenatchee Valley College Theatre
1300 Fifth Street, Wenatchee
Wenatchee, WA 98801**

**Learn why Philanthropy trumps transactions
Discover the importance of donor loyalty
Differentiate between bad and good fundraisers.**

Learn from the best!

*Dr. Stuart Grover, Chair Emeritus of The Collins Group
and member of the Secretary of State's Charity Advisory Council
shares over 30 years of experience as a fundraising consultant.
Join us in this interactive workshop to learn why philanthropy trumps
transactions. You'll also discover the importance of donor loyalty and
learn how to differentiate between bad and good fundraisers.*

*This isn't a "how-to" for fundraising events,
but delves deeper into the responsibilities and ethics of fundraising
for charitable and nonprofit organizations.*

Register today and reserve your spot!

****There is a \$10 charge to help defray costs of the facility and catering***

www.sos.wa.gov/charities/training

For more information contact:

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Office of Secretary of State
360-725-0373**